

# Competitive Analysis

## Happy Pies



### You vs. Your Competitors

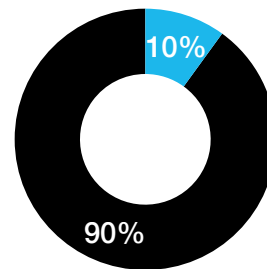
What Google sees when ranking local businesses.  
Based on the quality of references and information about each business.

HAPPY PIES	
Found Listings	10%
Missing Listings	90%
Correct Information	20%
Incorrect Information	80%

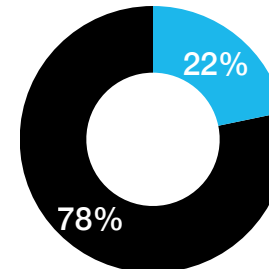
BILLS PIES	
Found Listings	25%
Missing Listings	90%
Correct Information	70%
Incorrect Information	30%

PIES GALORE	
Found Listings	10%
Missing Listings	90%
Correct Information	65%
Incorrect Information	35%

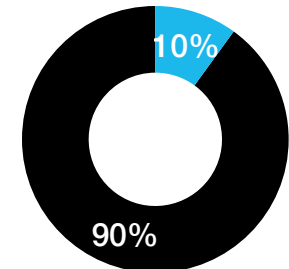
● Found Listings ● Missing Listings



HAPPY PIES

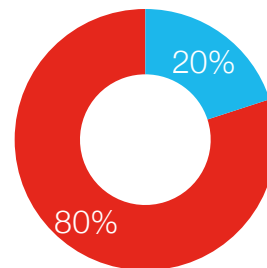


BILLS PIES

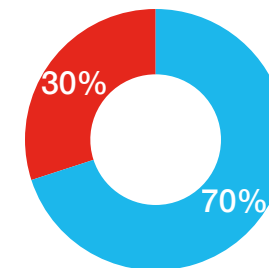


PIES GALORE

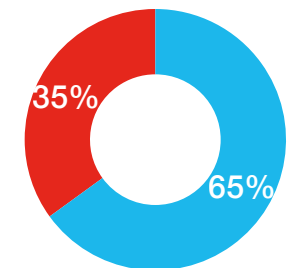
● Correct Information ● Incorrect Information



HAPPY PIES



BILLS PIES



PIES GALORE